

Program Advertising Rate Sheet

Support the North State Symphony by advertising in our Masterworks Series concert programs!

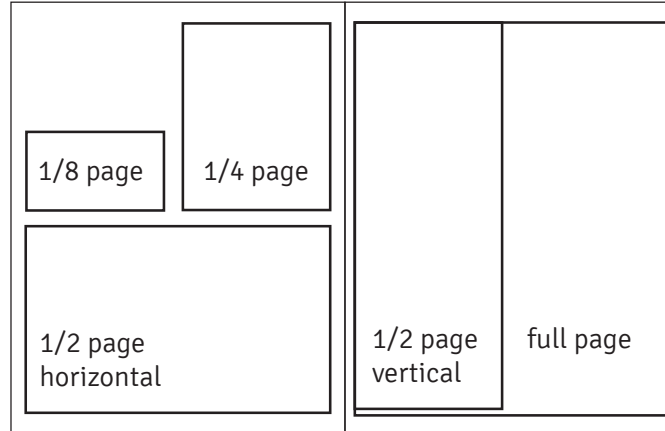
Our Masterworks Series concerts are presented four times per season. Programs are freshly printed for each concert and distributed in Chico and Redding to a total audience size of 1,500 – including approximately 850 season ticket holders, and 650 unique ticket buyers.

Additional advertising opportunities available for smaller concerts throughout the concert season. Please inquire for details.

Program Ad Sizes

Please provide camera-ready CMYK artwork (PDF preferred, high-quality JPG [300dpi] acceptable) to symphony@csuchico.edu.

Limited design services available on request.



Eighth page (business card)
3.50 in. wide x 2.00 in. tall

Quarter page
3.75 in. wide x 4.75 in. tall

Half page horizontal
7.75 in. wide x 4.75 in. tall

Half page vertical
3.75 in. wide x 9.75 in. tall

Full page
8.00 in. wide x 10.00 in tall

Program Ad Prices

	1 concert	2 concerts	3 concerts	4 concerts	
Eighth page	\$100	\$175	\$225	\$250	Masterworks concerts are typically held in late September, early November, late February, and early May.
Quarter page	\$200	\$325	\$425	\$500	
Half page horizontal standard	\$250	\$425	\$575	\$750	Program ads are black and white unless specified.
Half page horizontal premium (inside cover + color)	unavailable	unavailable	unavailable	\$2000	
Half page vertical	\$250	\$425	\$575	\$750	Premium ads are available for full concert seasons only.
Full page standard	\$450	\$825	\$1175	\$1500	
Full page premium (inside cover + color)	unavailable	unavailable	unavailable	\$3000	
Full page premium (back cover + color)	unavailable	unavailable	unavailable	\$3500	

Sponsorship Ads

Our sponsors receive complimentary half page standard ads, per each concert, for the following gift amounts:

Concert sponsorship \$3500	Guest artist sponsorship \$1500	Conductor sponsorship \$1000
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Sponsorships include ticket vouchers, on-stage recognition, reception invitations, social media acknowledgements, and more! Please contact us if you are interested in becoming a sponsor: symphony@csuchico.edu or 530-898-5984.

Program Advertising Contract

Your Contact Information

Business Name

Contact Name

Address

City/State/Zip

Phone

E-mail

Website

Your Program Ad

	1 concert	2 concerts	3 concerts	4 concerts
Eighth page	<input type="checkbox"/> \$100	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225	<input type="checkbox"/> \$250
Quarter page	<input type="checkbox"/> \$200	<input type="checkbox"/> \$325	<input type="checkbox"/> \$425	<input type="checkbox"/> \$500
Half page horizontal standard	<input type="checkbox"/> \$250	<input type="checkbox"/> \$425	<input type="checkbox"/> \$575	<input type="checkbox"/> \$750
Half page horizontal premium (inside cover + color)	unavailable	unavailable	unavailable	<input type="checkbox"/> \$2000
Half page vertical	<input type="checkbox"/> \$250	<input type="checkbox"/> \$425	<input type="checkbox"/> \$575	<input type="checkbox"/> \$750
Full page standard	<input type="checkbox"/> \$450	<input type="checkbox"/> \$825	<input type="checkbox"/> \$1175	<input type="checkbox"/> \$1500
Full page premium (inside cover + color)	unavailable	unavailable	unavailable	<input type="checkbox"/> \$3000
Full page premium (back cover + color)	unavailable	unavailable	unavailable	<input type="checkbox"/> \$3500

Payment Details

Check - please make payable to North State Symphony - 06463

Credit Card

Mail form and payment to:
North State Symphony
400 West First Street
Chico, CA 95929-0805

Card Number

Expiration

Security Code

OR to:

Lisa Fitzgerald
Big Chico Creek Resources
PO Box 453
Chico, CA 95927

Name on Card

Signature